

What is Network Continuity?

Why Does it Matter for
Small Businesses?



Today's businesses rely on technology more than ever.

Innovations like cloud-based applications, VoIP, and mobile keep things moving...as long as they're working properly.





At the heart of all technology is the network. Without it...

- Business stops
- Communication stops
- Transactions stop
- Money is lost

Network downtime can be a real-life nightmare for any business.

Fortunately, always connected networking has arrived to help businesses stop losing sleep over this issue.



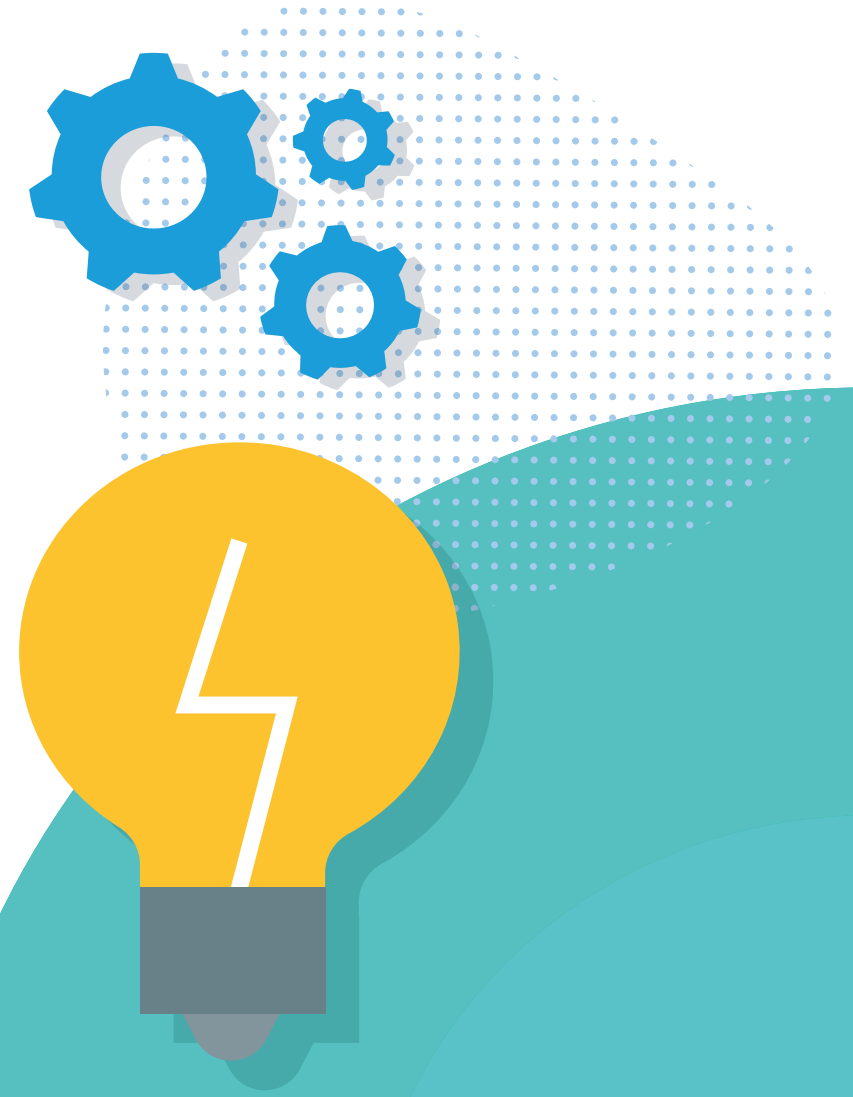


Always connected networking equipment -
AKA "Network Continuity" - was designed
with a mission to end network downtime.

**So what exactly is
Network Continuity?**

Network Continuity is NEVER having to worry about your Internet service. That's right: seamless, uninterrupted, always connected network operation.

How is this accomplished?
No, not by magic...





Network Continuity is achieved by something pretty tangible:

A fully integrated 4G LTE failover and failback.

This means:

Always available cloud management, WiFi roaming, self-healing powers, hardened security, and built-in safeguards for maximum uptime.

As a business owner, why should you care?

Two words:

Your Customers

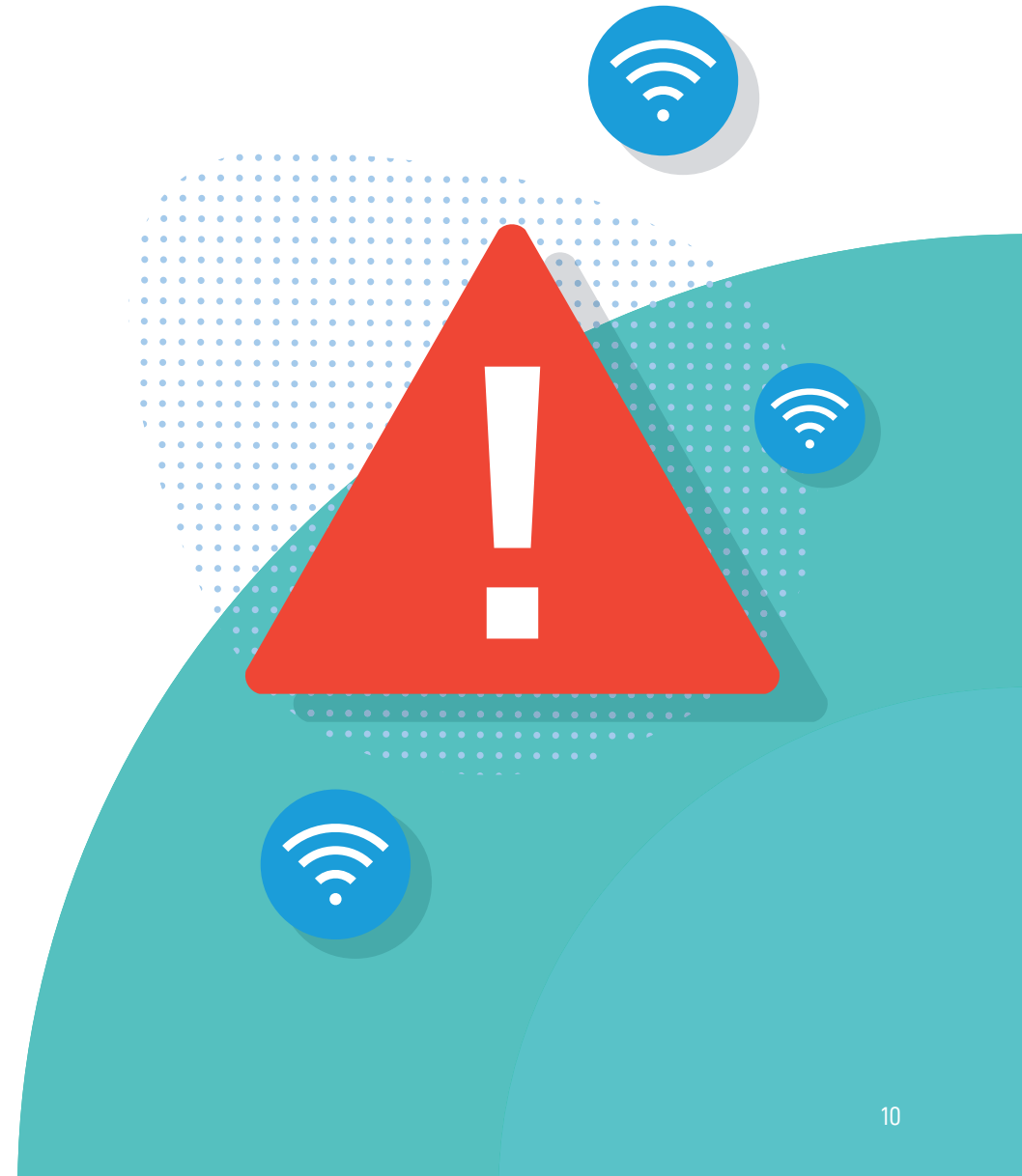


**Networks can make or break a small
or mid-sized business's reputation with
its customers.**



Lost network connections result in poor business performance and customer satisfaction suffers.

Imagine you're a hotel whose WiFi goes down. Your business travel guests wouldn't be too pleased.



“New technology
changes the nature
of competition.”

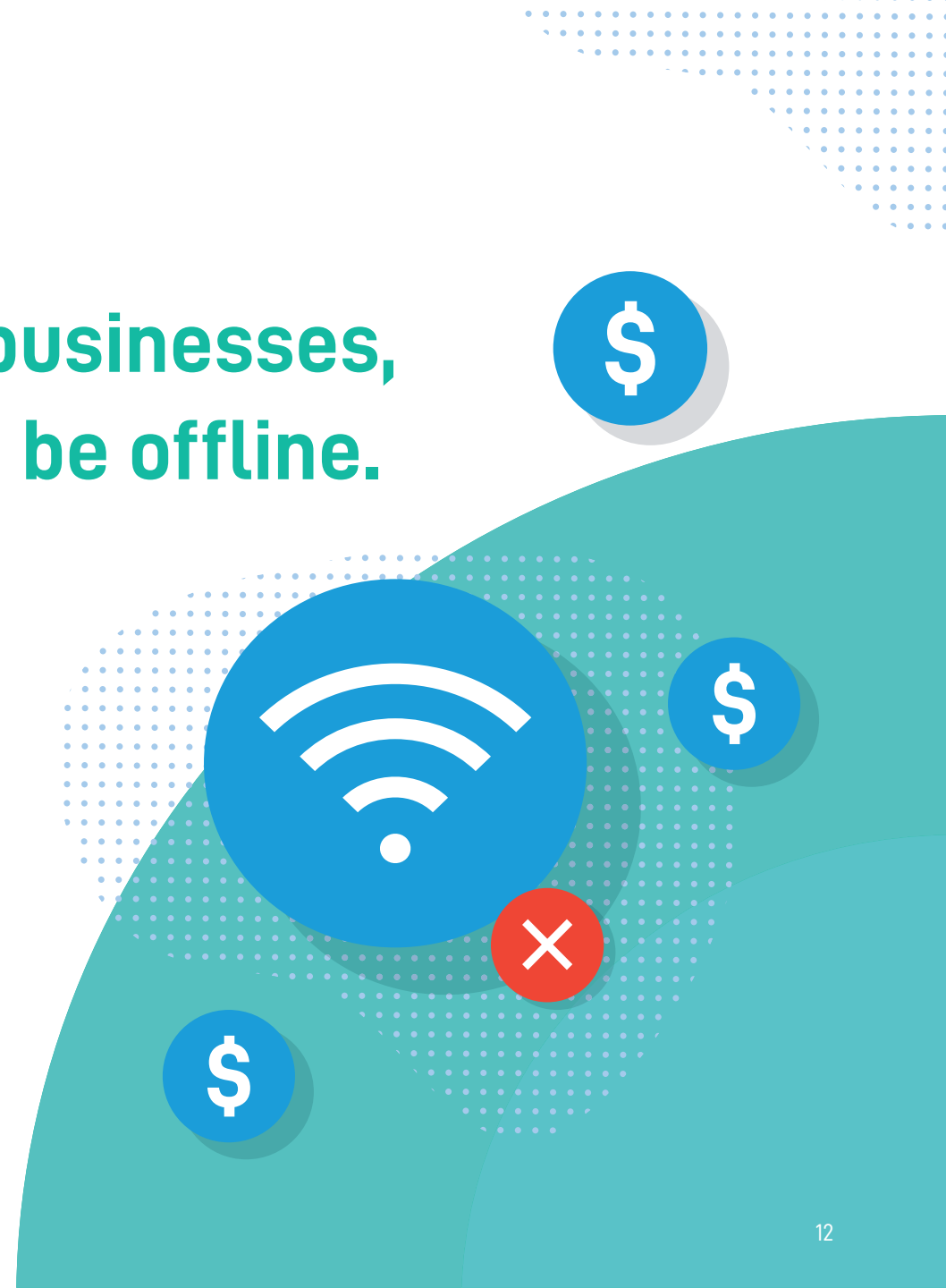
Network Continuity gives SMBs an
advantage over the competition.

**Michael Porter from the
Harvard Business Review
once said...**

The Bottom Line:

In today's competitive landscape, businesses, no matter their size, can't afford to be offline.

We have a networking solution that is always connected. Our high performance product line provides businesses with peace of mind and the confidence that the network will be there when they need it. **It's that simple.**





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